



# APAPA

## Asian Pacific Islander American Public Affairs Association Community Education Foundation (APAPA-CEF)

*Empowering and Engaging Asian and Pacific Islander Americans*

Non-profit organization 501(c) 3 Tax ID No. 55-0849384

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Phong La

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### Community Advisory Board

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August 18, 2014

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Commissioner Ajit Pai

Commissioner Michael O'Rielly

Federal Communications Commission

445 12<sup>th</sup> Street, SW

Washington, DC 20554

Re: MB Docket No. 14-57

Dear Chairman and Commissioners:

We are writing to you today to share our support of the new partnership between Comcast and Time Warner Cable. As the founder and the Presidents of the Asian and Pacific Islander American Public Affairs Association (APAPA) Chapters, we strongly believe that the deal will bring tremendous socioeconomic benefits for the Asian and Pacific Islander American communities throughout the country.

We are proud to witness Comcast uphold its promises to invest in low-income and minority communities. The Comcast Internet Essentials program provides access to resources and educational tools for low income families. Internet Essentials changes the culture of communities by incorporating internet use and digital skills into everyday tools that provides access to information, thus bettering people's lives. Comcast's effort to bridge this digital divide between families with and without internet access shows the company's commitment to serving communities in need. We are thrilled that Internet Essentials will benefit many Asian and Pacific Islander American families; families who otherwise would not be able to afford internet access.

For several years, Comcast has been rated one of the most diverse and best places to work for women and minorities. Comcast has dedicated itself to pursuing diversity of both the viewpoints represented in its cable lineup and in its employment. The partnership with Time Warner will expand this commitment into current Time Warner markets. From 2010 to 2013, Comcast saw a 33 percent increase in the number of women and minorities at the Vice President level and higher. This commitment to inclusion ensures more representation for minorities in company decisions as the company grows.

Bringing Comcast services to additional areas could stimulate economic development. In addition to existing company initiatives like Internet Essentials, work force development and job training; Comcast has pledged to invest hundreds of millions of dollars into network advancements and upgrades. This will enable local businesses to take advantage of high internet speeds and advanced services on a network that connects many of the top markets in the country. We trust that having a company like Comcast provides us services, will make our organization operate better and allow us to better save our community.

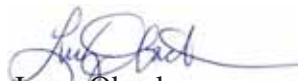


It is clear to us that our community will benefit from the Comcast and Time Warner partnership. The initiatives from Comcast and Time Warner will improve the lives of many low income Asian and Pacific Americans and other minority communities alike. This community outreach effort and Comcast's ongoing efforts to increase diversity in all levels of its corporate structure is what attracts us most to the proposed deal. We hope you will vote to approve the Comcast and Time Warner partnership.

Sincerely,



CC Yin  
Founder and Chair



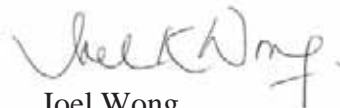
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Bobby Bao  
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Andrew Jeng  
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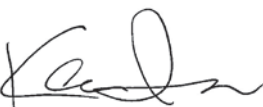
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Ron Cho  
San Diego Chapter President



Larry Lee  
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Kevin Ikuma  
East Bay Chapter President



Andy Li  
Tri-Valley Chapter President

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#### APAPA Chapters & Offices

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